



INDEPENDENT TV PRODUCERS FROM PORTUGAL

2020

ADDRESS

Av. Fernando Pessoa, 11 - 1.º - sala 4
1990-108 Lisboa PORTUGAL

CONTACT

SUSANA GATO
Executive President
geral@apitv.com
+351 213 433 023

www.apitv.com



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ABOUT US

In 1996, when **APIT** was created, the television scene was completely different from the current one. With the arrival of private televisions in Portugal we began to realize the urgency to produce content. Suddenly, the number of customers tripled and the sector, which was still very small in terms of size and work, took a giant step and grew significantly, with several producers interested in working in the wonderful world of television.

At that moment there was a need to create an association that would defend rights and interests of independent producers of television, appearing in December of that same year **APIT - Independent TV Producers Association**.

Since then, a lot has changed: either technically, in terms of consumption, in terms of content, or even about the viewers, who wants to be more active and reactive than ever. However, after 24 years, **APIT** continues to have the same object of defending Producers, national creativity, and Portuguese talent.

This is all television.

WHAT WE DO

We exist to simplify the work of independent television producers, not only because of the direct and institutional contact we have with the 3 main customers, whom we call **partners**, but also because of the constant search to support our members to produce more, with more money, higher quality and better forms of distribution.

The path is not easy, nor straight, but we know that today we are much closer than we were 10 years ago. That is why our focus is: **internationalize, internationalize, internationalize**.

We want national content to travel and for that we promote the demand for co-productions, that will not only help us in the financing, but also to strengthen our content.

Only then we will grow. Only then we will go out into the world.

PRÍNCIPES DO NADA

Doc Series
5th season
10 x 50'

Since 2006 aired by RTP 1, Príncipes do Nada promotes citizenship and human rights by reporting the experiences of those who struggle to improve the living conditions and telling the stories of disadvantaged populations. In this season the focus is on the millions of refugees, victims of wars and civil unrest, who force them to be displaced. We visited camps in Uganda, Bangladesh, Greece, Lebanon, the Venezuelan border and the Gaza Strip.

TRAILER



FRANCISCO DE HOLANDA

Documentary
50'

Francisco de Holanda (16th century) was a humanist, treatist and Portuguese painter. New investigations reveal that he was one of the most prolific european essayists on Art and produced the first treatise on Portrait. He got to know the Italian Renaissance through the hands of some of its major protagonists, from Vitória Colonna to Michelangelo. His records of Rome's 30's of the 16th century is invaluable for Archeology and Art History.

TRAILER



In 22 years, ATÉ AO FIM DO MUNDO has made a difference as a dynamic and modern group whose distinctive brand is based on creativity, the quality of its work, top professionals and equipment, an innovative approach and strict management according to international best practices.

ADDRESS

Rua da Fraternidade Operária, 4
2794-024 Carnaxide

CONTACT

PEDRO SOUSA
pedrosousa@ateaofimdomundo.com
+351 214 254 777

www.ateaofimdomundo.com



BEM-VINDOS

Bem-Vindos is a talk show broadcasted in RTP Africa's prime time. Music, dance, culture, the most notorious guests from African Portuguese speaking countries... all this and much more is on Bem-Vindos stage from Monday to Friday. The program has a reach of 50 million viewers from Angola, Cape Vert, Guinea-Bissau, Mozambique, Portugal and S. Tome and Principe.



VIVA SAÚDE

Viva Saúde is a weekly health and well-being magazine. Hosted by medical doctor Eleine Espirito Santo and broadcasted on RTP Africa, each episode brings the most qualified experts to explain all health issues and give direct advice to the viewers in African Portuguese speaking countries.



CDI is a production company located in Lisbon, counting with 15 years of national experience and in Portuguese speaking countries. Major producers of documentary films in Portugal. Today, we focus on cultural development, news and entertainment to the public, mainly through our shows in RTP Africa.

ADDRESS

Rua de Andaluz 7 - 3,
1050-005 Lisboa

CONTACT

MARIA REBELO
maria@cdi.com.pt
+351 966 113 101

www.cdi.com.pt

O ATENTADO

Summer of 1937. The "Estado Novo" reached its heyday and Salazar commands in a dictatorship. The huge repression gives space to a portentous bomb attack against Salazar. Who was responsible for this act? A 10 episodes series from Francisco Moita Flores, based on real facts.

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GOLPE DE SORTE

tells the story of Maria do Céu, a humble woman that sees her life turned upside down after winning the lottery. In the 4th season, Maria do Céu is going to meet someone that can put all her fortune at risk.

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SOMOS PORTUGAL

Every week, Ben's Truck travels across the country with a special guest by his side, showing the audience the most interesting people, places, and traditions that Portugal has to offer.

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CORAL EUROPA is a well-known producer in the national and international audiovisual markets that focus its activity producing entertainment and fiction series. Our two studios with 700m2 each, are now available for all sectors of production: television, cinema and advertising.

ADDRESS

Rua do Olival Santo 43
2625-585 Vialonga

CONTACT

JOSÉ SILVA PEDRO
jpedro@coraleuropa.pt
+351 917 343 217

www.coraleuropa.pt

MEGAOPERATION

Documentary
More than designing infrastructures, engineering is building dreams, overcoming obstacles, having the ambition to grow and go further. In this documentary, we follow a mega transport and logistics operation between Serbia and Portugal.
"Megaoperation" is a 50-minute documentary about human capacity and the engineering required to overcome these types of challenges.

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MODALISBOA

TV Show
In March and October, Portuguese, and foreign designer collections step into Lisboa Fashion Week catwalk. During the course of the week, our camera is on from the moment the designer arrives with the hangers and composes the dressing room, until the fashion show ends and he hugs his team. Broadcasted in RTP2 and RTP1.

TRAILER



We love what we do, and we do what we love. At CREART, we face work with a smile, and we leave our signature in every project we do. We combine the best of different techniques: cinema, advertising, reportage, live, documentary, etc... We have a highly qualified, multidisciplinary, and steady team.

ADDRESS

Calçada dos Barbadinhos 114B
1170-047 Lisboa

CONTACT

MÓNICA DINIZ
monica.diniz@creart.pt
+351 910 159 063

www.creart.pt

VARIAÇÕES

António Variações was a unique man. At an early age he came to Lisbon. He wanted to travel, and he emigrated, starting to work as a barber. But his love for music and performance was so strong that he came back so he could sing in his own language, even if he was a victim of prejudice. He fought for his right to do it the way he believed it was best. Variações is a story about music and fighting for what we believe.

TRAILER



TRÊS MULHERES

Based on the biographies and cultural and civic intervention of three women, this series portrays the last years of the Estado Novo, Dictatorial Regime in Portugal, between 1961 and 1973, in the beginning of the colonial war on the eve of the April Revolution. The lives and cross paths of women like them were an example of courage and commitment to future times.

TRAILER



DAVID&GOLIATH was established in '92 by Luís Alvarães and Fernando Vendrell. Since '98 evolved into a film production company. Produces feature films, documentaries, and TV series. The projects are established with talent from various artistic proveniences, developing new ways of producing projects.

ADDRESS

Rua dos Douradores, 32 - 1º Dto
1100-206 Lisboa

CONTACT

FERNANDO VENDRELL
fernando.vendrell@david-goliath.com
+351 917 765 817

www.david-goliath.com

BIG BROTHER

It changed the television landscape forever. A cultural and social media phenomenon, Big Brother drives viewer and social engagement across all platforms and around the world. Big Brother brings together a group of strangers from all walks of life to live under one roof, where dozens of cameras record their every move 24-hours a day, seven days a week, with no contact from the outside world.



A TUA CARA NÃO ME É ESTRANHA

A hit in over 40 territories, Your Face Sounds Familiar is one of the most celebrated talent shows worldwide. Each week, some of the nation's most beloved personalities are transformed into different legendary singers. Performing in front of a panel of judges, the celebrities will have to impress as they sing and dance their way through to the finale.



ENDEMOL PORTUGAL, a Banijay company, has produced over 20 years thousands of hours of TV: game shows, reality shows, comedy and drama. These include Big Brother, Deal or no Deal, Your Face Sounds Familiar and The Money Drop.

ADDRESS

Av. Duque de Ávila, Ed.OMNI, 141,
5ºesq. , 1050-081 Lisboa

CONTACT

PATRICIA LOURO
geral@endemol.com.pt
+351 213 890 800



MADEIRA INNOVATION HUB

Madeira Innovation HUB Startup Madeira and University of Madeira are developing a series of six documentaries where will be explored some examples in the area of research, innovation, entrepreneurship and knowledge transfer in Madeira and Porto Santo (Portugal).

Each documentary has specifics themes, such as agroindustry, gastronomy, technology, culture, energy, sustainability, tourism, nature, sea, and health.

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We are a small producer of television content, specializing in documentaries about nature, action sports, history and fiction. We have a creative team and the latest equipment.

ADDRESS

Av. Mário Soares, 40 Ed. Piornais Residence - b11 - 6.º M
9000-783 Funchal
Madeira

CONTACT

JOÃO PAULO SANTOS
info@episodiofilmes.com
+351 968 736 020

www.episodiofilmes.com



ESPAÇOS & CASAS

TV Magazine

10'

Espaços & Casas is a TV magazine in partnership with "Semanário Expresso" for SIC Notícias that reports real estate and architecture of Portugal. From housing to offices, including decoration, construction and remodeling of buildings the TV magazine explores the different themes of the real estate sector with a lot of projects of great architects.

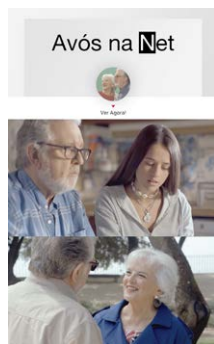
TRAILER



AVÓS NA NET

A family comic miniseries with six episodes that show us the adventures of a grandfather and a grandmother exploring the digital world with their grandsons. Lídia Franco and Vítor de Sousa act together to expose the risks and benefits of the internet that everyone can face when using it, in particular the senior population.

TRAILER



GO-TO is a producer and creator of audiovisual content. Our team is made up of professionals with extensive experience in the sector in the creation, production and content realization. The company's portfolio includes tv programs, cartoons, publicity films, documentaries and institutional videos.

ADDRESS

Rua Joaquim Rocha Cabral nº22 A,
1600-086 Lisboa

CONTACT

ELISABETE RIBEIRO
e.ribeiro@go-to.pt
+351 911 031 989

www.go-to.pt

CUBA LIBRE

The extraordinary biographical story of the life of Annie Silva Pais, the only daughter of the director of Salazar's political police, endowed with remarkable beauty and sensuality, but also possessor of an enormous spirit of rebellion. At the age of 30 while married to a Swiss diplomat and living in Havana, she abandons her husband and family to give herself to the Cuban revolution.



VIDAGO PALACE

August of 1936, preparations for Cesar and Carlota's wedding are taking place in Vidago Palace, a magnificent and luxurious hotel located in the north of Portugal near the Spanish border, where the civil war has just broken out. A story filled with romance, passions, hatred, betrayal, mystery and suspense. The story of a woman fighting to control her destiny.



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HOP! is a portuguese independent production company, founded by Henrique Oliveira and focused on producing series of national original content with the dimension, quality and potential to be distributed internationally, investing first in the recognition of projects that may have such global appeal.

ADDRESS

Rua Campos Monteiro, 82D
4100-147, Porto

CONTACT

HENRIQUE OLIVEIRA
henriqueoliveira@hoptelevisao.com
+351 917 204 533

www.hopfilms.pt

PORN HUB - THE ORGASM GAP

This campaign highlights the fact that 40% of straight women don't reach climax with a male partner, resulting in the orgasm gap. A team of illustrators and animators worked together, using 2D animation and motion graphics to get the message across in an informative yet engaging way. The results of the campaign were felt worldwide. The video was shared all over the world and hit the news in more than 21 countries, being highlighted in the website "Ads of the World".



ESC ONLINE

In order to promote online betting, ESC Online wanted a campaign where football players are so exceptionally good that they can play over the water. Filmed in a studio, the advertisement required the construction of a pool, used to combine practical with visual effects, such as the ocean, fog, and water particles, using 3D and video compositing. We managed to create an "out of this world" scenario that aligns to the brand's motto.



We are a video production company that specialises in the creation, management and execution of audiovisual projects. Whether we are talking about live streaming, animation and motion graphics or advertising, we have the technical and human resources that will satisfy our customer needs.

ADDRESS

E. Central Plaza, Av. 25 de Abril de 1974,
23 2F 2795-197 Linda-a-Velha

CONTACT

PAULO GRADE
paulo.grade@junglecorner.pt
+351 965 647 373

www.junglecorner.pt

DEUS CÉREBRO

Documental series on mysteries of the human.

Some of the most prestigious personalities and researchers worldwide, bringing together different points of view and evidence that will allow us to reflect on the most recent discoveries.



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NÓS PORTUGUESES

Demography, equal opportunities and competitiveness are the central themes of the Documental Series "Nós, Portugueses". A partnership between Fundação Francisco Manuel dos Santos e RTP1.



TRAILER

AQUELE PAPO

A group of friends returns for a new school year in which there will be no shortage of dramas, joys and many important chats. Erica, Nelito, Edson, Mel, Maria e Roberto are growing and learning from their choices.

"Aquele papo" - a soap for Mozambique television.



Based in Lisbon and Maputo, PANAVIDEO operates in the development of high-quality contents: documentaries, television programs, corporate and web contents. We provide the creative design, storytelling, production, direction, filming, editing, post-production and sound design.

ADDRESS

Av. Infante D. Henrique, 332 Edif. 2, 1º E
1800-224 Lisboa

CONTACT

SARA CORTEZ
sara.cortez@panavideo.pt
+351 925 648 373

www.panavideo.pt

LINHA ABERTA

Linha Aberta, with Hernâni Carvalho, is a talk show, which proposes to analyse, debate, and examine relevant Portuguese criminal cases.

A different topic is addressed every day and underlying each one, there is always a question, such as "Is it an homicide or an accident?"

The question is asked at the beginning of the show by the host and commented live by two experts at the studio.



OLHÓ BAIÃO

Olhó Baião is a fun and popular TV Show, hosted by João Baião, one of the most notorious TV hosts in Portugal, broadcasted every Saturday and Sunday, with the participation of many special guests and a reporter live from another location in Portugal.

The program has several headings and is an open window to the Portuguese-speaking World.



PRODUCÇÕES CLANDESTINAS, is a company dedicated to the conceptualization of TV content.

Our services include the Creation and editing of TV formats and Daytime TV consultancy.

We are experts in the mise-en-plateau and preparation of scripts for all TV formats.

ADDRESS

Rua do Raio, 207
4710-923 Braga

CONTACT

CLÁUDIA RODRIGUES
crodrigues@producoesclandestinas.com
+351 934 330 494

www.producoesclandestinas.com

GAG

Humor was Biggs' new bet, focused on the pre-teen target, which debuted on 27 January 2020 in a sketches format signed by Produções Fictícias. The program GaG consists of 10 episodes lasting 12 minutes, where each broadcast will have three very funny sketches related to typical youth themes, video clips, tutorials and much more

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O SANGUE DOS BASTARDOS

O Sangue dos Bastardos (The Blood of the Bastards) is a historical series about a love greater than a man, a woman, a determined king, a divided queen, a dead prince, a family war, an undiscovered betrayal and the building of an empire: Portugal. The House of Cards of the Portuguese discoveries. Series of 6 episodes with 50 minutes. Idea and script by Virgílio Castelo.



PRODUÇÕES FICTÍCIAS was born in 1993 and began as an agency of authors and scriptwriters. 27 years later, we produce all kind of original content, ideas, arguments and scripts for cinema and theater, PF produces various projects for television and events. And we have our own TV Channel since 2010.

ADDRESS

Rua Joaquim António de Aguiar, 45, 4º E
1099-058, Lisboa

CONTACT

GONÇALO FONSECA
gfonseca@producoesficticias.pt
+351 213 864 554

www.producoesficticias.pt



DOCE

7 x 45'

(debut soon)

In 1979 four girls start a band. The label provides the songs, they sing and dance, the rehearsals begin, they make it to their first gold record, and situations blow up.

Conflicts arise, the conservative society tries to bring them down and the singers decide to take fate in their hands, breaking down barriers and prejudice.

TRAILER



O CLUBE

TV SERIES

15x45'

(in production)

An exclusive luxury nightclub where it is possible to meet beautiful women and eat a great sirloin steak is about to become the stage of a fight for power in the Lisbon night scene.



SANTA RITA FILMES
is a film and TV
production company
primarily focused on
fiction and interested
in strong and current
issues, tailored both
for the Portuguese and
international.

We thrive on
developing our own
ideas as well as
creating partnerships
within international
projects.

ADDRESS

Travessa da Cova da Moura, nº 2, Anexo
1350-118 Lisboa

CONTACT

GABRIELA SOBRAL
gabriela.sobral@santaritafilmes.pt
+351 917 810 648

www.santaritafilmes.pt

MASTERCHEF PORTUGAL

MasterChef, the biggest cooking competition in the world, with 60+ adaptations, highlighting culinary and culture of each country. In Portugal, Manuel Luís Goucha and Chefs like Rui Paula, Miguel Rocha Vieira, Nuno Bergonse and Kiko Martins were among its judges. Candidates have cooked for all Michelin stars in Portugal, and have travelled the country and abroad, celebrating gastronomy diversity.

TRAILER



THE VOICE PORTUGAL

The Voice Portugal is a big entertainment format, where candidates from all over the country and abroad go on stage where dreams come true. Starting with Blind Auditions, mentors form their teams, based solely on their voices. Several candidates became huge music Portuguese stars. Produced in 70+ countries, it has been running successfully for 8 seasons in Portugal.

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SHINE IBERIA, a Banijay company, is the producer behind such major formats as MasterChef Portugal, The Voice Portugal, Pesadelo na Cozinha, A Árvore dos Desejos, among others. A pioneer in weekly formats with added daily episodes, like Casados à Primeira Vista, and, this year, O Noivo é Que Sabe.

ADDRESS

Av. Barbosa Du Bocage, 113, 4ºE,
1050-031 Lisboa

CONTACT

HELDER MARQUES / RUI AVILA
geral@shineiberia.tv
+351 213 569 010

www.shineiberia.tv



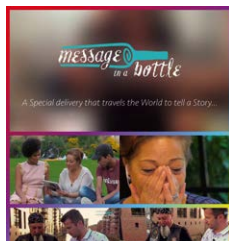
BRAINSTORM

BRAINSTORM is a general knowledge game show. Two contestants are face to face in a duel of knowledge and strategy. A great contestant may become a star and stay episode after episode.



MESSAGE IN A BOTTLE

MESSAGE IN A BOTTLE travels the globe to tell the stories of very special emigrants. But what did they leave behind? And more... what surprises will be revealed to them once the bottles are opened?



PANDA'S SCHOOL

In PANDA'S SCHOOL anything can happen. Daily life themes are the basis of the stories and the daily routine at this school is unpredictable with funny students and teachers and special guests!



SP ENTERTAINMENT
creates original
entertainment contents
and produces licensed
third party formats for
TV and digital media.

ADDRESS

Edifício SP – Caminho da Ponte,
São Marcos 2735-519 Cacém

CONTACT

PIETHEIN BAKKER
piethein.bakker@spentertainment.pt
+351 961 136 815

www.spentertainment.pt



SEM FRONTEIRAS TWIN PLACES

Lifestyle
12 X 25'
2020

Release date October 2020 in
RTP (PT) and TVG (Galicia -
Spain)

Portuguese Beatriz Gosta and
Galician Javier Varela host this
lifestyle program, exploring
places in the North of Portugal
and Galicia that share the same
name. A co-production with
galician M International.

TRAILER



A MAIS LONGA JORNADA THE LONGEST VOYAGE

Documentary
1 Ep. x 90'
2019/2020

Release Date October 2020 in
RTP (PT), TVE and ETB (SP).

Documentary to mark the 500
years of Ferdinand Magellan's
and Juan Sebastian Elcano's
circumnavigation of the globe, in
co-production with La Claqueta
from Spain.

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SPI, SA is a spin-off
of the SP Business
Group dedicated to
the production of
international projects.
We have been forging
strategic alliances with
foreign companies
and producers to
identify contents
with potential and
international appeal
for co-production and
distribution.

ADDRESS

Edifício SP - Caminho da Ponte,
São Marcos 2735-519 Cacém

CONTACT

JOSÉ AMARAL
jose.amaral@sp-i.pt
+351 215 968 732

www.sp-i.pt

NAZARÉ

Nazaré is a young fisherwoman whose only concern is to make enough money to save her mother's life but ends up involved in a blackmail scheme to harm Duarte, the man she falls in love with. Duarte loses his father in a huge forest fire caused by his uncle who wants to claim his inheritance and incriminate Nazaré.

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TERRA BRAVA

Terra Brava is a story about revenge set in a small village. Diogo learns that Eduarda is responsible for ruining his family. He goes back to his hometown to get revenge but falls in love with Beatriz, Eduarda's daughter. Diogo saves Beatriz from a car accident in heroic fashion. At the hospital he reencounters Eduarda and his vengeance begins.

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SP TELEVISÃO is the main independent portuguese producer, since 2007. Over 12 years, the company has produced 15 series and 21 telenovelas and has sold to over than 32 countries. More than 100 awards and nominations at national and international festivals, such as International Emmy Awards.

ADDRESS

Edifício SP - Caminho da Ponte,
São Marcos 2735-519 Cacém

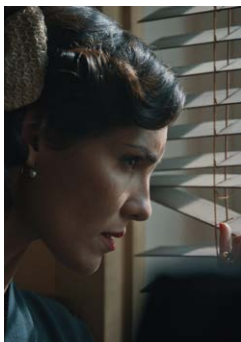
CONTACT

JOÃO PEDRO LOPES
jp.lopes@sptelevisao.pt
+351 214 261 416

www.sptelevisao.pt

A ESPIA

1941, the Second World War. Portugal is surviving through neutrality. Recruited by her friend Rose Lawson, Maria João Mascarenhas searches for information regarding wolfram shipments. They get themselves involved in a diplomatic intrigue. Maria João seems to have all the attributes to be the perfect spy, but when she meets German mine engineer Siegfried Brenner she learns that living a double life comes with a price.



SOLTEIRA E BOA RAPARIGA

Carla - single and ready to mingle - lives with two cats in an apartment inherited from her grandmother. It's more likely to be hit by a ray than for an arrow of a cupid. She is 40 years old and still dreams with an enchanted prince. As she doesn't get it right at the first time, she has various encounters, each one more peculiar than the previous...



Established in 2009, UKBAR FILMES is one of the leading Portuguese production companies. Exploring the thin line between author and story driven contents from Portugal and abroad, Ukbar produces both documentaries and fictions, mostly internationally co-financed.

ADDRESS

Rua do Conde de Redondo 60 4
1150-108 Lisboa

CONTACT

PANDORA DA CUNHA TELLES
pandora@ukbarfilmes.com
+351 934 223 163

www.ukbarfilmes.com

ALTA FIDELIDADE

Alta Fidelidade is a journey over the careers of Portuguese great music performers.

8 episodes (75') fulfilled with live music, interview and memories recorded in an intimate atmosphere where the great artists feel at home: a music studio full of history, the iconic Estúdio 01, founded in 1963. In each episode native digital musicians pay tribute to the legends and experience the magic of analog music environment.



HISTÓRIA DA GASTRONOMIA PORTUGUESA

The Hidden Treasures of Portuguese Cuisine are to be found by 6 Chefs in 6 episodes, throughout 5 centuries. From the feasts of Kings to the households of the people, we explore ancient gastronomy books to understand the habits at the table from the 16th to the 20th century and recreate one historic and delightful dish.



VC FILMES production activity includes Theatrical movies and documentaries, and TV Production of movies, fiction, miniseries and entertainment.

Our fully equipped Studio Facilities have a total area of 3.500 m2, complemented by 2 OB Vans.

ADDRESS

Estrada de Paço de Arcos, 26
2770-129 Paço de Arcos

CONTACT

GUILHERME SIMÕES
guilherme.simoes@valentim.pt
+351 918 513 736

www.valentim.pt



SOPHIA, IN HER OWN WORDS

Resorts to the author's personal assets to current images of places where she lived or that she treasured, and to TV and film archive images. Quoting her prose and poetry always with first-hand testimonies focusing on the passion's disillusionments of a life and work dedicated to the quest for reality, freedom, and justice.

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OUTRA ESCOLA

Documentary series that kaleidoscopically presents different teaching projects, focusing on the plurality of learning contexts and on the experience of education as a moment of transformation that can occur both inside and outside of school.

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VENDE-SE FILMES
(Lisbon) is a television production company. Our work focuses on innovative approaches that promote reflection on relevant themes of the contemporary society, exploring styles and content in a playful and artistic way, with a strong sense of public service and internationalization.

ADDRESS

Calçada Moinho de Vento, 14A
1150-236, Lisboa

CONTACT

FILIPA REIS
filipa@vende-sefilmes.com
+351 211 913 524

www.vende-sefilmes.com

SEX SHARKS AND ROCK & ROLL (DEVELOPMENT)

João is a marine biologist, founder and owner of a capture and international transportation of live marine animals' company and of an online sex shop, teacher, comedian, motivational speaker and... a shark lover. He is going to use all its powers to show us why it is urgent to stop the unbridled fishing that brought these irreplaceable predators to the verge of extinction.



THE SPACE ISLAND (DEVELOPMENT)

International photojournalist and street artist Pepe Brix, born in the island of Santa Maria in the Azores, takes us on a journey between past and future, depicting his island from the vantage point of two key moments in its history, more than 70 years apart but united by the aerospace industry. From this island we can see the sky.



Founded late 2019
by two professionals
with a vast experience
in visual storytelling,
WEST COAST FILMS is
based in Santa Maria
island. We provide
local production
services for companies
shooting in the Azores
and produce creative
factual and non-factual
content from the
Azores to everywhere.

ADDRESS

Casa D'Avó, Almagreira
9580-011 Vila do Porto
Açores

CONTACT

VIRGILIO FERREIRA
virgilio@westcoastfilms.pt
+351 919 359 428

www.westcoastfilms.pt

WE ALSO REPRESENT

COMPRIMIDO

JOÃO PICO
+351 914 754 012
comprimido@comprimido.pt

COMUNICAR ATITUDE

SANDRA SOUSA
+351 910 345 701
sandra@comunicaratitude.pt

DUVIDEO FILMES

JOÃO BARBA
+351 917 630 508
jbarba@duvideo.pt

FRAME

LAURA MILHEIRO
+351 919 577 772
laura.milheiro@frameproductions.pt

FREMANTLE PORTUGAL

FREDERICO FERREIRA DE ALMEIDA
+351 214 254 627
frederico.almeida@fremantle.com

HORA MÁGICA

ISABEL CHAVES
+351 919 413 562
hora.magica.pt@gmail.com

WE ALSO REPRESENT

OFICINA DE FILMES

LUÍS CAÇADOR
+351 966 911 117
lcacador@oficinadefilmes.com

STOPLINE

LEONEL VIEIRA
+351 213 121 170
mail@stopline.pt

TERESA GUILHERME

TERESA GUILHERME
+351 917 823 053
teresaguilherme21@gmail.com



VITEC

PAULO FELICIANO
+351 962 816 086
paulo@azorestv.com

WILDTAKE

JOÃO NÓBREGA
+351 916 754 639
geral@wildtake.pt

Av. Fernando Pessoa, 11 - 1º - sala 4

1990-108 Lisboa PORTUGAL

+351 213 433 023

geral@apitv.com

www.apitv.com

